

Bento 3.0

Organise contacts, track projects, plan events and more!

ANNOUNCE & FIRST CUSTOMER

SHIP (FCS)

- 22 September 2009
14:00 GMT

LANGUAGES

- WWEnglish, French, German, Italian, Dutch, Spanish, Japanese

UK Pricing PRICING

- New GBP £29
- Family Pack GBP £59
- Upgrade rebate for Bento 1 and Bento 2 licensees - see Tesla Upgrade Rebate QRG for details

SYSTEM REQUIREMENTS

- Mac OS X v10.5.7
- Mac Computer with an Intel, PowerPC G5 or PowerPC G4
- 867 MHz or faster processor
- 512MB of RAM; 1GB recommended
- A CD drive is required for installation of boxed product

NEW FEATURES

- New iPhoto Integration links images to projects, events, contacts or anything stored in Bento. Plus you can store more information about each photo beyond what iPhoto allows
- New Grid View visually displays pictures or form thumbnails in a brand new way
- Improved Related Record List / Related Record Grid
- Improved File lists show image thumbnails instead of just text in a File list
- Add a simple list field to any record to track freeform lists on any form
- New Library folders save space in your Libraries pane
- New multi-user sharing lets 5 Bento users share Bento libraries over a local network.
- New security options let you encrypt fields and assign passwords to databases

- 10 New Templates are included for a variety of popular uses such as Wine Collection, Home searching, Vacation Planning and more
- Group emailing lets you send a single email to multiple recipients very easily
- Plus add a logo image to any form, print blank form, copy form designs
- Print Empty Forms
- Improved Theme Chooser
- Home Screen Update / Welcome Screen

For more details on New Features, visit:

<http://www.filemaker.co.uk/products/bento/features.html>

TRY BEFORE YOU BUY

- URL: <http://www.bentotrial.co.uk> (Registration required prior to download)
- Trial version expires 30 days after launch
- Customer may purchase license key via FileMaker Store to convert to a full version

NEW RELEASE SPECIAL OFFER

- Customers who purchase Bento 2 between 23 August 2009 and 7 October 2009 are eligible to receive Bento 3 for free.
- For eligible Bento 2 purchases from FileMaker, Customer is sent an email containing the download link and Bento 3 License Key.
- Customers who purchased Bento 2 via Apple Stores, Apple Online or any other reseller will need to apply for the offer via <http://www.filemaker.co.uk/purchase/store/promos.html>
- The completed form is sent to local office with Original receipt or bill of sale (a copy is acceptable) and FileMaker Proof of Purchase coupon from in-box FileMaker Customer Services document.
- **Must be postmarked by 22 October 2009.** Anything postmarked after

22 October 2009 will not be processed.

- If submission is approved, customer will receive an email with the download instructions and Bento 3 License Key. (processed within 2 weeks of FMI receiving customer materials)
- This offer is good for ONE Special Offer per one unique qualifying Bento 2 purchase or FIVE per each Bento 2 Family Pack purchase.

WHERE TO BUY

FileMaker usual channels, PLUS Apple Online Store, configure to order ("CTO"), <http://www.filemaker.co.uk/bentostore>

BOX CONTENTS

- CD, with License key on CD sleeve
- Install Booklet
- Support Directory

User's Guide is available on the CD and via download at:

<http://www.filemaker.co.uk/support/downloads/index.html>

COMPARISON CHART

BENTO	FILEMAKER
Personal Productivity	Workgroup and organisational productivity
Smart defaults and one-click customisation	Very flexible with suite of customisation tools
No learning curve	Easier than other full-featured databases
Designed specifically for Mac OS X v10.5	Designed for cross-platform interoperability Mac and Win
Works with most-popular Mac apps	Support industry standards-MS Office, PHP, email, browsers
Multi-user sharing, share libraries with up to 5 users on your local area network	Networks with multi-users
Sync compatibility with Bento for iPhone/iPod touch	N/A

SKU INFORMATION

UK Finished Goods SKU LL/A =WWE; F/A =FRENCH; E/A =SPANISH	Description Note: product ships on CD	SRP (GBP£)
TW345Z/A	Bento 3	£29
TW346Z/A	Bento 3 Family Pack	£59
TW348Z/A	Bento 3 Replacement CD (Mac only)	£10 TBC

ELECTRONIC SOFTWARE DOWNLOAD CONTENTS

- DMG file
- License key (available via download page)
- Documentation via PDF bundle

LICENSE KEY INFORMATION

- License keys are alphanumeric and 35 characters in length

REGISTRATION PROCESS

- In product and email registration submission only. Bento directs customer to the web. If customer does not have Internet connection, manual registration can be completed by CA via an internal only accessible URL: <http://www.onlineregister.com/filemaker/bento>

SUPPORT OPTIONS

- www.filemaker.co.uk/support